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FOR IMMEDIATE RELEASE

Sun Pharma announces USFDA approval to market generic Roxicodone® tablets

Mumbai, April 13, 2009: Sun Pharmaceutical Industries Ltd. (Reuters: SUN.BO, Bloomberg: SUNP IN, NSE:SUNPHARMA, BSE: 524715) announced that USFDA has granted its subsidiary an approval for its Abbreviated New Drug Application (ANDA) to market generic Roxicodone ®, oxycodone hydrochloride tablets.

These oxycodone tablets are therapeutically equivalent to Roxicodone® tablets from Xanodyne Pharmaceuticals Inc., and are available in three strengths: 5 mg, 15 mg and 30 mg. These strengths of oxycodone tablets have annual sales of approximately USD 160 million in the US.

Oxycodone is a narcotic painkiller used in the treatment of moderate to severe pain.

This product will reach the market shortly.

Roxicodone® is a registered trademark of Xanodyne Pharmaceuticals, Inc.

About Sun Pharmaceutical Industries Ltd.

Established in 1983, listed since 1994 and headquartered in India, Sun Pharmaceutical Industries Ltd. (Reuters: SUN.BO, Bloomberg: SUNP IN, NSE:SUNPHARMA, BSE: 524715) is an international, integrated, speciality pharmaceutical company. It manufactures and markets a large basket of pharmaceutical formulations as branded generics as well as generics in India, US and several other markets across the world. In India, the company is a leader in niche therapy areas of psychiatry, neurology, cardiology, diabetology, gastroenterology, and orthopedics. The company has strong skills in product development, process chemistry, and manufacturing of complex API, as well as dosage forms. More information about the company can be found at www.sunpharma.com.

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